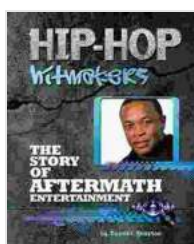


The Story of Aftermath Entertainment: Hip Hop Hitmakers

Aftermath Entertainment is one of the most successful hip hop labels in the world. The label was founded in 1996 by Dr. Dre, and has since released some of the biggest names in hip hop, including Eminem, 50 Cent, The Game, and Kendrick Lamar.



The Story of Aftermath Entertainment (Hip-Hop Hitmakers) by Robert Grayson

★★★★☆ 4.4 out of 5

Language : English
File size : 1911 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 79 pages



The Story of Aftermath Entertainment: Hip Hop Hitmakers tells the story of how the label was founded, and how it went on to become one of the most successful hip hop labels in the world. The book is written by journalist **Jeff Weiss**, and it features interviews with Dr. Dre, Eminem, 50 Cent, The Game, Kendrick Lamar, and other key figures in the Aftermath Entertainment story.

The Early Years

Aftermath Entertainment was founded in 1996 by Dr. Dre. Dre had just left Death Row Records, and he was looking to start his own label. He signed Eminem to Aftermath in 1998, and the label's first album, *The Slim Shady LP*, was released in 1999. The album was a huge success, and it helped to launch Eminem's career.

In 2000, Aftermath Entertainment signed 50 Cent to the label. 50 Cent's debut album, *Get Rich or Die Tryin'*, was released in 2003, and it was one of the biggest selling hip hop albums of all time. The album helped to make Aftermath Entertainment one of the most successful hip hop labels in the world.

Continued Success

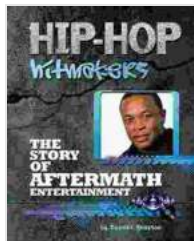
Aftermath Entertainment has continued to release successful albums over the years. The label's roster includes some of the biggest names in hip hop, including Dr. Dre, Eminem, 50 Cent, The Game, and Kendrick Lamar. The label's albums have won numerous awards, including Grammy Awards, American Music Awards, and BET Awards.

The Future of Aftermath Entertainment

Aftermath Entertainment is one of the most successful hip hop labels in the world. The label has a long history of releasing successful albums, and it is poised to continue to do so in the future. The label's roster includes some of the biggest names in hip hop, and they are all looking to the future with great anticipation.

The Story of Aftermath Entertainment: Hip Hop Hitmakers is a must-read for any fan of hip hop music. The book tells the story of how the label was founded, and how it went on to become one of the most successful hip hop

labels in the world. The book is written by journalist Jeff Weiss, and it features interviews with Dr. Dre, Eminem, 50 Cent, The Game, Kendrick Lamar, and other key figures in the Aftermath Entertainment story.



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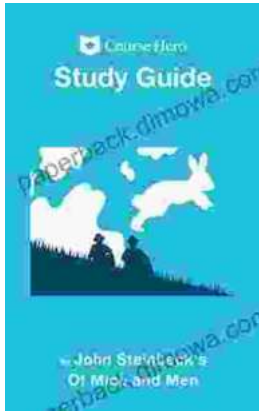
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