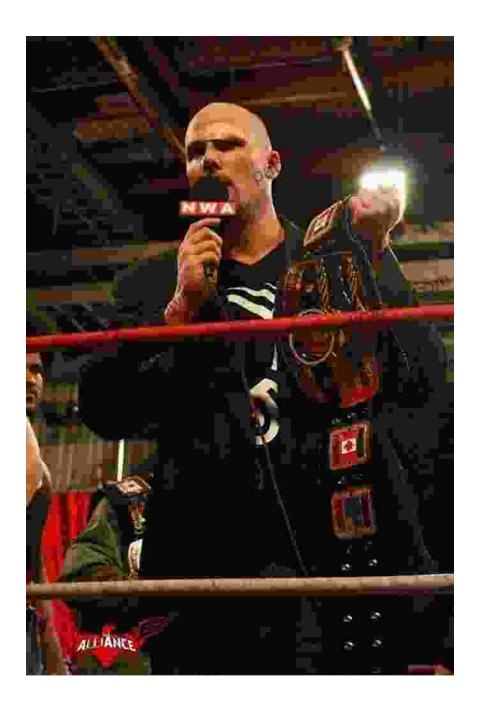
The Return of Supercards: Adam Pearce, Wednesday Night War Killer



The professional wrestling industry has seen a resurgence of supercards in recent years. These events, which feature matches between wrestlers from different promotions, have been a staple of the business for decades, but

they had fallen out of favor in recent years. However, the Wednesday Night War between AEW and WWE has reignited interest in supercards, and Adam Pearce has been at the forefront of making them a must-see spectacle.

What are supercards?

Supercards are professional wrestling events that feature matches between wrestlers from different promotions. They are typically held in large venues and feature some of the biggest names in the business. Supercards have been a staple of the wrestling industry for decades, but they had fallen out of favor in recent years. However, the Wednesday Night War between AEW and WWE has reignited interest in supercards, and Pearce has been at the forefront of making them a must-see spectacle.



Pro Wrestling Illustrated: May 2024 Issue-The Return of Supercards, Adam Pearce, Wednesday Night War, Killer

Kelly by Kappa Publishing

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Adam Pearce's role in the resurgence of supercards

Pearce is the current WWE Executive Vice President of Talent Relations. He has been a key figure in the resurgence of supercards, working with both AEW and WWE to make these events a reality. Pearce has been

praised for his ability to negotiate deals between the two companies and for his creative booking of the matches.

One of the most notable supercards that Pearce has helped to put together is the AEW vs. WWE Survivor Series. This event was held in November 2021 and featured some of the biggest stars from both companies. The event was a huge success, and it helped to solidify Pearce's reputation as a top booker in the wrestling industry.

The future of supercards

The future of supercards is bright. The Wednesday Night War has shown that there is a huge demand for these events, and Pearce is well-positioned to continue to make them a success. With his experience and negotiating skills, Pearce is the perfect person to lead the charge in the resurgence of supercards.

Here are some of the reasons why supercards are making a comeback:

- The Wednesday Night War has created a new level of competition between AEW and WWE. This competition has led to both companies putting on better shows, and it has also created a demand for more supercards.
- Fans are becoming more and more interested in seeing wrestlers from different promotions compete against each other. This is due in part to the success of AEW, which has shown that there is a large audience for alternative wrestling.
- Supercards are a great way to promote new stars and storylines. They allow wrestlers from different promotions to get exposure to a wider

audience.

The return of supercards is a positive development for the professional wrestling industry. These events are a great way to showcase the best wrestlers in the world and to create new and exciting storylines. Adam Pearce has been a key figure in the resurgence of supercards, and he is well-positioned to continue to make them a success in the years to come.



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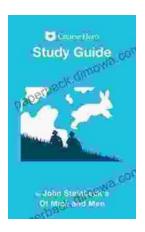
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