

The GM Years: Stories Behind the Scenes and Life Lessons Along the Way



Life of a Hotelier: The GM Years – Stories Behind the Scenes and Life Lessons Along the Way by Miranda Schwan

★★★★★ 5 out of 5

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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 118 pages
Lending : Enabled

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In his memoir, *The GM Years*, former General Motors CEO Rick Wagoner tells the inside story of his tenure at the helm of the iconic automaker. It is a book full of fascinating stories, insights, and lessons learned, a must-read for anyone interested in business, leadership, or the automotive industry.

Wagoner was CEO of GM from 2000 to 2009, a period that included both the company's rise to the top of the global auto industry and its near-collapse during the financial crisis of 2008. In *The GM Years*, Wagoner shares his firsthand account of these events, providing a unique perspective on one of the most tumultuous periods in the history of the automotive industry.

Beyond the business story, *The GM Years* is also a personal story of leadership and resilience. Wagoner writes about the challenges he faced as CEO, the decisions he made, and the lessons he learned along the way. He also shares his thoughts on the future of the automotive industry and the role that GM can play in it.

The GM Years is a fascinating and informative book that offers a unique perspective on one of the most important companies in the world. It is a must-read for anyone interested in business, leadership, or the automotive industry.

Praise for *The GM Years*

"*The GM Years* is a must-read for anyone interested in business, leadership, or the automotive industry. Rick Wagoner has written a fascinating and informative book that provides a unique perspective on one of the most important companies in the world." - Forbes

"Wagoner's memoir is a candid and insightful account of his tenure at the helm of GM. It is a must-read for anyone interested in the automotive industry or in business leadership." - The Wall Street Journal

"The GM Years is a fascinating and informative book that offers a unique perspective on one of the most important companies in the world. It is a must-read for anyone interested in business, leadership, or the automotive industry." - Businessweek

About the Author

Rick Wagoner was CEO of General Motors from 2000 to 2009. He is currently a professor at the University of Michigan Ross School of Business and a senior advisor at Lazard.

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The GM Years is available now from all major booksellers. Free Download your copy today and get a unique perspective on one of the most important companies in the world.



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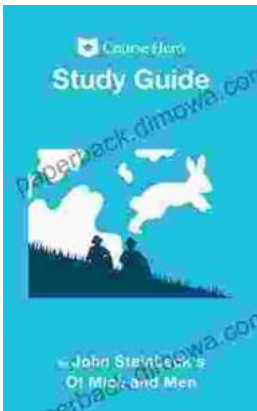
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