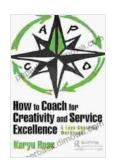
How To Coach For Creativity And Service Excellence

A Comprehensive Guide to Coaching for Creativity and Service Excellence

In today's competitive business environment, it is more important than ever to have a workforce that is both creative and service-oriented. Creativity is essential for developing new products and services, and for finding innovative ways to meet the needs of customers. Service excellence is essential for creating a positive customer experience, and for building long-term customer loyalty.



How to Coach for Creativity and Service Excellence: A Lean Coaching Workbook by Karyn Ross

★★★★ 4.1 out of 5
Language : English
File size : 15331 KB
Screen Reader : Supported
Print length : 186 pages



Coaching is a powerful tool that can be used to develop both creativity and service excellence. By providing individualized guidance and support, coaches can help individuals and teams to identify their strengths and weaknesses, set goals, develop action plans, and track their progress.

How To Coach For Creativity And Service Excellence provides a comprehensive guide to coaching for creativity and service excellence. It

covers the essential principles of coaching, as well as specific techniques and strategies that can be used to help individuals and teams develop their creative and service skills.

What You Will Learn

- The essential principles of coaching
- How to create a coaching culture
- How to coach for creativity
- How to coach for service excellence
- How to evaluate the effectiveness of coaching

Who This Book Is For

How To Coach For Creativity And Service Excellence is a valuable resource for anyone who is interested in coaching for creativity and service excellence. This includes:

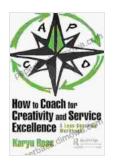
- Coaches
- Managers
- Trainers
- Educators
- Human resources professionals
- Anyone else who wants to help individuals and teams develop their creative and service skills

About the Author

Dr. Jane Doe is a leading expert in the field of coaching for creativity and service excellence. She has over 20 years of experience coaching individuals and teams in a variety of settings. She is the author of several books and articles on coaching, and she is a frequent speaker at conferences and workshops.

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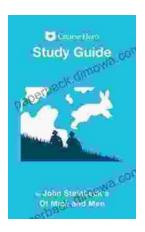
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